# MateriaMed GmbH

# Materia Med

# Success is the Matter of Scientific Vision

#### Medicinal Plants and Spices from Around the World

## WHO WE ARE

MateriaMed GmbH as a family-based company specializes in sustainable import and export of Medicinal/Aromatic Plants, but also offers storage and processing services. Through a worldwide network of sources and projects we supply the food and feed industry with topquality raw material and readymade mixed herbal tea in numerous varieties.

We provide medicinal/Aromatic plants as well as spices and essential oils to many customers through our many service stations worldwide. Our products are also designed to meet the needs of businesses – from the herbal tea production industry to spice, cosmetic, pharmaceutical and food.

#### B2B Supply Chain

#### "Sustainability" and "Traceability "

MateriaMed GmbH offers a complete suite of supply chain tools developed specifically for the food, pharmaceutical and cosmetic industries, that streamline B2B transactions for optimized product quality.

Additionally, we ensure that our supply chain specialists remain up-to-date on current industry standards, like IFS Broker, EU Organic and NOP in order to provide our customers with products that comply with critical industry regulations.

MateriaMed GmbH supply chain solutions for the food industry enable our customers to improve accuracy and productivity through the automation of their business processes, allowing them to focus on their core competencies while the difficult task of supply chain management is simplified.







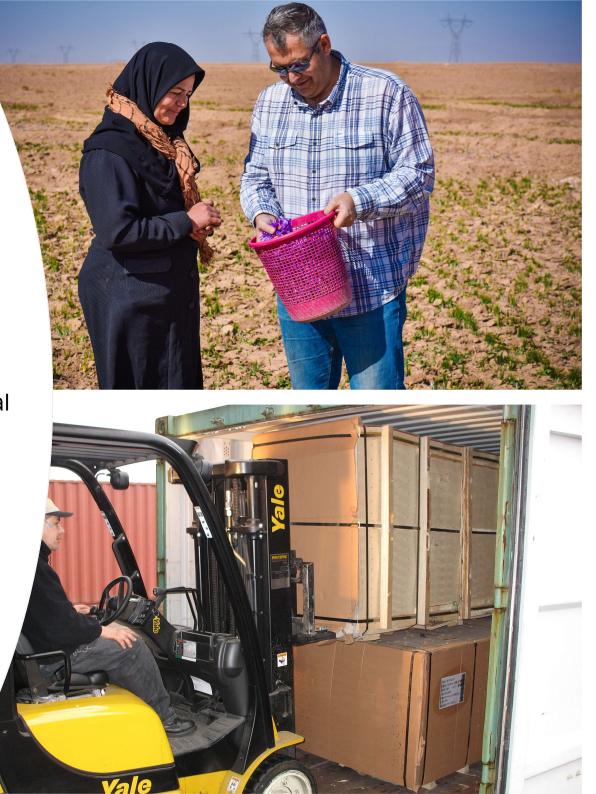


# Quality

Quality Control Well-equipped/known International laboratories Intensive inspection through international inspection companies

Logistics & Warehousing Management "End to End" logistics solutions

Warehouse and storage in the most standardize conditions





#### Customs Clearance Management

- Handling every aspect of gateway clearance
- Accurate customs declarations
- Warehousing, break bulk and delivery
- A streamlined end-to-end service.

#### Packaging and Distribution

While shipping goods by air / by truck or by sea, it is crucial to take into account the potential adverse effects of temperature, pressure and humidity variations, as well as the risk of damage due to vibrations and improper handling.

MateriaMed GmbH specializes in all aspects of the carriage of goods, from identification to packaging, marking, labeling and documentation.



#### **Corporation Philosophy**

Scientific, global and trustful business with visionary, enthusiastic, positive, forward thinking, inspirational, patient, responsibility and honesty are our main cooperative philosophy

#### Mission

Our Roadmap starts with our mission. It highlights our purpose as a trading company and serves as the standard against which we weigh our actions and decisions.

To maximize our customer value

To assure our customers for the safety of our products

To create value and make a difference.

#### Vision

Our vision serves as the framework for our Roadmap and guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth.

# **Products** (conventional / Organic)

#### **DRIED SPICES**

**DRIED HERBS** 

#### **DRIED FRUITS**

**GUMS** 

## **ESSENTIAL OILS**

## HERB AND SPICE MIXTURES

# **Cooperation Forms:**

We have our own controlling cultivation and processing of herbs and spices of organic and conventional herbs and spices in Iran, like cumin, Tarragon, Savory, Saffron, barberries, etc. This facility allows us to cultivate and proceed the raw materials for our customers base on their needs and specifications.

We have a network of trusted suppliers from East European countries, Austria, Germany and Turkey. We can supply high quality standard materials from this network and also cultivate and proceed some herbs in Austria and Germany specifically for our customers.



#### Supplying of high-quality raw material of herbs and spices

# Improve products for customers

Our scientific background and network with Austrian and German scientists in the field of medicinal plants and spices allows us to help our customers to improving their new products, introducing new functional food and spices and providing cultivation guidelines for specific herbs and spices



## **Our New Brand:**

## "SAFSUN" Saffran Tea

The Austrian family-based company MateriaMed GmbH now offers with her new brand SAFSUN a premium quality of saffron Tea to the market. Based on Black-, Green- and Herbal Teas, five innovative mixtures have been created:



Gold for the Soul: Organic Black Tea with Organic Saffron

Body Designer: Organic Green Tea with Organic Saffron

Fun of Life: Peppermint, Saffron, Orange Peels and Rose Petals

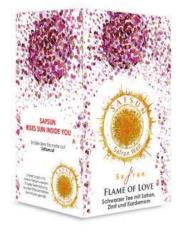
Flame of Love: Black Tea with Saffron, Cinnamon and Cardamom

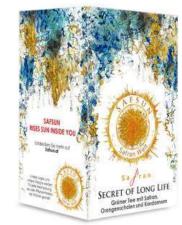
Secret of long Life:

Green Tea with Saffron, Orange Peels and Cardamom











# Ingredients in the Saffran Teas

In all of these tea blends Cinnamon, Cardamom Orange Peels and Rose Petals are mixed carefully with Saffron. These ingredients are selected very conscious. These plants are used long time as medicinal plants in Persian traditional medicine, TCM and Ayurveda. The medical and treatment effects of these components on many diseases and health complains such as stress, Alzheimer, Pains (specially women's pain) and stomach Inflammations and digesting problems as well as Asthma and coughing are scientifically proved.





# About Us

As a wholesaler of medicinal and aromatic herbs, "MateriaMed" has been supplying numerous well-known companies in Europe for many years. Based on many years of experience and comprehensive knowledge of the individual plants and their ingredients, we have been able to build up a very good name for ourselves since the company was founded. In scientific work, Dr. Farsad Nadjafi has repeatedly demonstrated his special competence in this area



# **Management Team**

#### Dr Farsad Nadjafi

is the founder and managing director of SAFSUN as well as a university professor in the field of medicinal and aromatic plants. His relevant studies in the field of herbs and his great commitment to investigating the various positive effects of consuming saffron on health finally led to the idea of establishing "SAFSUN" as a separate brand of the company "MateriaMed". In this context, he spends a lot of time on the saffron farms to teach the farmers the right way to grow saffron organically.

#### Ms. Ghazal Ghorbani

works as the project manager in the areas of sales and marketing. She has been developing new customeroriented concepts. She accompanies her husband on many of his trips to the growing regions in the Middle East, making sure that the women who are mainly involved in the cultivation and harvest of this valuable plant are supported by SAFSUN. Together with her husband, she develops new sustainable product ideas in order to constantly improve the "SAFSUN" brand.

